

2017 AHIMA Foundation Corporate Opportunities



AHIMA FOUNDATION EVENTS at AHIMA ANNUAL CONVENTION & EXHIBIT

AHIMA Foundation Research Forum Sponsorship: \$5,000

Show your company's commitment to the innovators of the future. With your sponsorship, you are telling members and fellow organizations that you are an ally and support the leaders of tomorrow to discover innovative methods of information management to improve healthcare quality and access to care. Join the AHIMA Foundation for an interactive session to learn more about the Foundation's research agenda. During this session, you will hear reports from HIM professionals conducting research of both academic and practical natures. AHIMA Foundation will also share its current research activities.

AHIMA Foundation *Thought Leaders Lecture Series* Sponsorship: \$15,000

This high profile sponsorship puts your organization at the forefront of new ideas and places your products and mission in front of standing room only crowds. By sponsoring the Foundation's *Thought Leaders Lecture Series*, your company is leading HIM innovation and research.

Thought Leaders Lectures Series presents an opportunity for HIM professionals—including corporate executives and AHIMA members—to engage industry leaders about the field's cutting-edge topics. Sponsored lectures include keynote speakers during the Convention's General Session, and features leading practitioners, educators, and researchers from the HIM field and beyond. All lectures are recorded and made available online as a special series for students, practitioners, and others interested in the field.

AHIMA Foundation Major Donor Breakfast and Reception Sponsorship: \$15,000

Network with key donors and sponsors, and put your product in the hands of those who care the most at the Foundation's Major Donor Breakfast and Reception. This invitation-only, VIP breakfast honors and thanks our top individual AHIMA member donors in addition to our top corporate supporters, who have generously supported the AHIMA Foundation. It offers a unique opportunity to network with AHIMA and Foundation leadership.

AHIMA Foundation Booth & Silent Auction Sponsorship: \$20,000

Create a lasting impression with hundreds of members and exhibitors and showcase your company's commitment to the global healthcare community. The AHIMA Foundation Silent Auction is always a busy place and located in a highly visible area outside, attendees return to the auction area frequently throughout the Convention to bid on donated items. Funds raised through this popular Convention event support the AHIMA Foundation Merit Scholarship Program.